



The Mission of **THE LAMB PROJECT** is to help young men and women gain tools to grow with higher learning and a better quality of life. We know living at one's best is not always about desire, but in many cases about resources and skill set training to reach realistic goals.

Our young people suffer from a lack of knowledge and information. This has created a major gap in economic opportunities across our nation, the time is **NOW** for an investment in our future. As cliché as it may sound, the children are our future. Should our young people perish for lack of vision? We think not.

The LAMB Project has brought together a team of dedicated professionals to implement the following initiatives.

- Youth work study programs where our young people make money while learning the skills needed to be prosperous in today's competitive workplace.
- How Finance works
  - Credit / how to build it / how to repair it
  - Owning VS Renting / Risk and Rewards
  - Basic Banking principles/How to acquire working capital in today's marketplace.
  - How to Lend and not Borrow
  - How to play monopoly in life / It is more than just a game. (Real Estate 101)
  - The do's and don'ts once you get a little money.
  - Giving back / leaving the ladder down for those coming behind you.

#### Entrepreneurial Training

- How to form a business for profit and non for profit / When, Why, and How they may or may not work together.
- Marketing In today's digital world of technology / social media / AI / Machine learning / understanding the paradigm shift and the internet of things.
- How to build a team and share the opportunity to increase network and work force.
- Rules of winning friends and influencing people.
- You do not have to reinvent the wheel.
- Believe in your dreams and ideas / designing a road map.

